

College Intern: Marketing & Outreach Coordinator

Position: Marketing & Outreach Coordinator Intern

Location: Remote/Colorado Springs, CO

Duration: September 2024 - December 2024

Hours: 10-20 hours per week

Compensation: Unpaid, school credit may be available.

Overview:

Daily Dose 719 is seeking a college student with a passion for marketing and community engagement to help promote our "Meet The Locals" podcast and monthly newsletter.

Responsibilities:

- **Marketing Strategy:** Develop and implement marketing strategies to increase the podcast's audience and newsletter subscribers.
- **Outreach:** Coordinate collaborations with local businesses and community organizations to promote content.
- **Analytics & Reporting:** Track marketing efforts, analyze performance data, and adjust strategies as needed.

Qualifications:

- Strong interest in marketing, communications, or journalism.
- Experience with digital marketing tools and strategies.
- Excellent communication, writing, and organizational skills.

Benefits:

- Gain experience in marketing and outreach.
- Develop a portfolio of successful campaigns and strategies.
- Opportunity to work on a project that supports local communities and stories.